

FOR IMMEDIATE RELEASE

Planet® IRM Software Now Managing Critical IT Infrastructure at Oil Sands Facility

March 12, 2013 - Eatontown, NJ - Planet Associates, Inc., the leader in Infrastructure Relationship Management (IRM) software and services, announces its first customer in the oil and gas industry. A Major Oil Sands Developer will be utilizing a Planet IRM solution to inventory and manage its IT and telecommunications infrastructure at their 16 square kilometer site in Alberta, Canada.

“We are proud that Planet software and services have been selected to meet the complex infrastructure management needs at this important oil mining site,” said William Spencer, President and CEO of Planet Associates.

The core of the solution is the Planet IRM application, which maintains a complete inventory of a site’s physical IT assets and circuits, consolidating active and passive infrastructure data and providing the answers on demand to where, what, and who.

The solution includes Inside Plant, Outside Plant, Data Center, WAN, and User Management functions. In addition, Planet Associates has supplied custom templates that provide the client’s staff with everything they need to build a comprehensive infrastructure inventory.

“[We are using Planet to] graphically visualize and document our fiber infrastructure for Control Systems, IT and Engineering Projects to support reliability and expansion initiatives in one package,” said Andrew F., Control Lead. Planet IRM will enable the client to reduce downtime and maintenance costs, consolidate IT asset data across the site, plan and track network changes, and geographically visualize their assets and connectivity.

About Planet Associates, Inc.

Planet Associates Inc., located in Eatontown, NJ, develops, licenses and supports the Planet IRM family of infrastructure relationship management software products. Planet IRM is uniquely capable of total enterprise network asset consolidation, incorporating Inside and Outside Cable Plant, Data Center, WAN, and User/Desktop Management, and all interconnectivity. Planet offers web-based training, so clients can learn the system at their own pace.

For more information:

Mary Jane Viscomi
Planet Associates, Inc.
(732) 380-7550 x422
media@planetassoc.com

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